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This year we celebrate three decades of Hedgren! Xavier Kegels launched Hedgren Creations in Antwerp back in 1993 as a tribute to his open-minded, down-to-earth grandmother. Her timeless spirit can be found in every collection, in every bag, in every dainty detail.

Trends have moved on in 30 years, but the philosophy of the brand remains. Hedgren continues to create bags, backpacks, and luggage that combine function and beauty, with a long-term promise to move people, both physically and emotionally. Our customers are our driving force – the motivation behind our design process, with inclusivity, intuition, and freedom of movement at the heart of every piece. We invite you to celebrate with us this year and become part of the Hedgren movement.



Hedgren E A U de P A R F U M

In an exciting twist to the Hedgren offering, we are celebrating three decades in the apparel industry by launching a high-end new fragrance. Laura de Coninck has taken the traditional Hedgren values and turned it into the most beautiful Eau de Parfum. With a focus on moving forward and creating an emotive experience for our customers, this seemed like the most obvious next step on the Hedgren journey.

Add a scent to your memories to make them more vivid. The Hedgren Eau de Parfum intends to evoke notes of springtime, with green scents, blossom tones, and a woody vetiver base. This rich fragrance gets more interesting with every inhale so you notice hints of cedar, green herbs, bergamot, and spicy pink pepper. A musky, leathery overtone brings the scent to a satisfying close, reminding you of your favourite Hedgren bag.



THE WORLD

1999
Iconic and best
selling Inner City
Collection



2006

1st flagshipstore in Belgium **FOR 30 YEARS**

1994

Legendary Great
American collection

2011

Globalisation, opening Hedgren offices in China and Hong Kong

2020

New Visual Merchandising concept 2021

Brand actualisation: From Hedgren to Hedgrenism

1993

Emergence Hedgren in Antwerp

2012-2016

Opening flagship stores in Hangzhou, China, Taiwan, Shanghai and Paris 2014

Reopened US market 2018

25th anniversary celebrated with the launch of a special edition Charm

Hedgren **30**

ANNIVERSARY

2023
30th
anniversary
celebrated with
the launch of
Hedgren EAU
de PARFUM.



The Essentials

INNER CITY COLLECTION

EMBRACE THE CITY

Everyday style has never looked so good! Our iconic core collection speaks to the modern woman's needs, with a crisp, clean look and dedicated spaces for all your essentials. These strong, nylon creations are lightweight and practical, available in a range of styles to ensure you always have your faithful favorite to hand.

Whether you are dashing across town or heading into the city to stretch your legs, you'll adore the reliable nature of these water-resistant bags. The collection is available in four elegant shades, each one carefully chosen to complement your daily fashion choices.





INNER CITY | The Essentials COLLECTION





ECLIPSE







CASHMERE BEIGE



MAIA

2 Compartment crossover + RFID HIC 430

cm $12,5 \times 6 \times 19$ inch 4.9 × 2.3 × 7.4 weight 100 gr

volume 1,4 l









EMMA

3 Compartment crossover + RFID HIC 428

cm 15,5 × 2,5 × 24 volume 0,93 l inch 6.1 × 1 × 9.4













LEONCE

Small vertical crossover + RFID HIC 112

cm 23 × 2 × 20 volume 0,92 l weight 220 gr inch 9.0 × 0.8 × 7.8











RUSH



volume 21

Small vertical crossover + RFID









ASARUM

Waistbag + RFID HIC 350

cm $14 \times 3 \times 24$ volume 1,5 l inch 5.5 x 1.2 x 13.8 weight 300 gr















EYE

Shoulder Bag + RFID HIC 176

cm 16 × 10 × 22 volume 3,5 l weight 210 gr inch 6.2 × 3.9 × 8.6











EYE M

Shoulder bag medium + RFID HIC 176 M

cm 22 × 9 × 29 volume 5,7 l inch $8.6 \times 3.5 \times 11.4$ weight 270 gr











FAITH

Crossover + safety hook + RFID HIC 419

cm 23 × 4,5 × 24,5 volume 2,54 l weight 280 gr inch 9 × 1.8 × 9.6









INNER CITY | The Essentials COLLECTION









CASHMERE

BLACK

ECLIPSE

SEPIA

BEIGE

EMILY

Multipocket crossover + RFID HIC 431

volume 3,8 l

weight 280 gr

cm 16 × 10 × 24 inch 6.2 × 3.9 × 9.4







VOGUE L

Backpack large + RFID HIC 11 L

cm $35 \times 9 \times 25,5$ volume 8,03 l inch 13.7 × 3.5 × 10 weight 380 gr





ORVA

Crossover + RFID

HIC 370

cm 26 × 8 × 25 volume 5,2 l inch 10.2 × 3.1 × 9.8 weight 340 gr











VOGUE XXL

Backpack xxlarge 14" + RFID HIC 11 XXL

cm 39 × 13 × 30 volume 14,4 l inch 15.3 × 5.1 × 11.8 weight 460 gr















HARPER'S S

Shoulder bag + RFID HIC 01 S

cm 22 × 8,5 × 30,5 volume 5,7 l weight 320 gr inch 8.6 × 3.3 × 1











AVA

Square backpack 15.4" + RFID HIC 432

cm 37 × 13,5 × 31 volume 15,4 l inch 14.5 × 5.3 × 12.2 weight 550 gr













METRO

Multi compartment crossover + RFID HIC 226

cm 20 × 9,5 × 25 volume 4.75 l inch 7.8 × 3.7 × 9.8 weight 340 gr









inch $11.8 \times 3.3 \times 8.6$ weight 300 gr

Backpack small + RFID

volume 5,87 l





cm $30 \times 8,5 \times 23$

VOGUE

HIC 11



ZOE

Medium tote + RFID HIC 433

cm 25,5 × 10 × 37 volume 9,4 l inch 10 × 3.9 × 14.5 weight 400 gr













The Seasonals

INNER CITY COLLECTION

EMBRACE THE CITY

Our Inner City Collection has always been a firm favourite, but we've given our iconic bags a seasonal twist with new fabric options! If you prefer laid-back eleganc, then you'll adore our Creased range, made with 100% coated nylon for a satiny finish. The Quilted additions are perfect for those who want to make more of a defined statement with their everyday look. These pieces are comfortable and cosy but exude an air of confidence that is impossible to ignore!

Creased comes in three bold colours, with moulded zipper tapes and a soft-touch front puller. Contrast details bring the look to life. Quilted is available in two sophisticated shades, with a metal zipper to add a chic finish.





INNER CITY | The Seasonals COLLECTION



CREASED

BLACK

CREASED

SAFARI

BEIGE



CREASED

STRONG

BLUE



NEW

QUILT

BLACK





NEW

NEW QUILT BRANDY **BROWN**



MAIA

2 Compartment crossover + RFID HIC 430

cm $12,5 \times 6 \times 19$

volume 1,4 l inch 4.9 × 2.3 × 7.4 weight 100 gr







EMMA

3 Compartment crossover + RFID HIC 428

cm $15,5 \times 2,5 \times 24$ volume 0,93 l inch 6.1 × 1 × 9.4 weight 220 gr















cm 16 × 10 × 24 inch 6.2 × 3.9 × 9.4 weight 280 gr











EYE

Shoulder bag + RFID HIC 176

cm $16 \times 10 \times 22$ volume 3,5 l inch 6.2 × 3.9 × 8.6 weight 210 gr







EYE M

Shoulder bag + RFID HIC 176 M

cm 22 × 9 × 29 volume 5,7 l inch 8.6 × 3.5 × 11.4 weight 270 gr



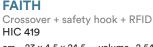




FAITH

cm 23 × 4,5 × 24,5 volume 2,54 l inch 9 × 1.8 × 9.6 weight 280 gr









LEONCE

Small vertical crossover + RFID HIC 112

cm 23 × 2 × 20 volume 0,921 inch 9.0 × 0.8 × 7.8 weight 220 gr







ORVA

Crossover + RFID HIC 370

cm 26 × 8 × 25 volume 5,2 l inch 10.2 × 3.1 × 9.8 weight 340 gr







HARPER'S S

Shoulder bag + RFID HIC 01 S

cm $22 \times 8,5 \times 30,5$ volume 5,7 l inch $8.6 \times 3.3 \times 1$ weight 320 gr







Backpack small + RFID HIC 11

cm 30 × 8,5 × 23 volume 5,87 l inch 11.8 × 3.3 × 8.6 weight 300 gr







INNER CITY | The Seasonals COLLECTION





BLACK



CREASED

BEIGE



CREASED

STRONG



QUILT





NEW

NEW QUILT

BRANDY

BROWN



VOGUE L Backpack large + RFID

cm $35 \times 9 \times 25,5$ volume 8,03 l inch 13.7 × 3.5 × 10 weight 380 gr



HIC 11 L









VOGUE XXL Backpack xxlarge 14" + RFID HIC 11 XXL cm 39 × 13 × 30 volume 14,4 l





inch 15.3.5 × 5.1 × 11.8 weight 460 gr









AVA Square backpack 15.4" + RFID HIC 432

cm 37 × 13,5 × 31 volume 15,4 l inch 14.5 × 5.3 × 12.2 weight 550 gr















ZOE Medium tote + RFID HIC 433

cm 25,5 × 10 × 37 volume 9,4 l inch $10 \times 3.9 \times 14.5$ weight 400 gr











NOVA COLLECTION

DARE TO DREAM BIG

Colour your move with this range of perfectly sized, brightly coloured handbags. With interiors that hold everything you could possibly need and not one thing more and exteriors that are more than a match for the elements, this bold collection is truly out of this world!

Whether you are heading to the moon, or round to your local convenience store, these bags will be at your side, keeping you calm and organised, and adding a vivid touch to your look. Repelling water, dust, and space junk, these pieces are available in six solar shades, with contrasting details that will stand out on any planet.





NOVA COLLECTION



BLACK



795













HALO Waistbag HNOV 01

cm $13,5 \times 7 \times 22,5$ volume 2,1 l inch 5.3 × 2.7 × 8.8 weight 140 gr











MILKY WAY

Large crossover HNOV 04

cm 28 × 10 × 32 volume 8,96 l inch 10.8 × 4.1 × 11.4 weight 320 gr























BLUE











STRONG RED

NORTHERN GREEN



NEUTRON

Small crossover HNOV 02

cm $12 \times 8 \times 20$ volume 1.92 l inch $5.1 \times 3.1 \times 7.8$ weight 160 gr











GALACTIC

Shoulder bag/tote HNOV 05

cm 33 × 15,5 × 43 volume 17,14 l inch 12.9 × 6.1 × 13.1 weight 360 gr















NEUTRON M

Medium crossover HNOV 02 M

cm 16 × 8 × 22 volume 2,82 l inch 6.3 × 3.1 × 8.6 weight 210 gr















SOLAR

Backpack/tote 14" HNOV 09

cm 37,5 × 11,5 × 34 volume 14,66 l inch 14.7 × 4.5 × 13.4 weight 600 gr













ORBIT

Flat crossover **HNOV 08**

cm $17,5 \times 2 \times 25,5$ volume 0,89 l inch 6.9 × 0.8 × 10 weight 200 gr













2 Compartment backpack 13" HNOV 06

inch 15.3 × 4.9 × 11.8 weight 440 gr





GRAVITY

Medium crossover

HNOV 03

cm 25,5 × 8 × 25,5 volume 5,2 l inch $9 \times 3.1 \times 10$ weight 260 gr











cm 39 × 12,5 × 30 volume 14,6 l





FOLLIS COLLECTION

VERSATILE & COLOURFUL

Make sure your bag game is on point with the perfectly coordinating Follis range of pouches and micro-bags. As if your Hedgren bag didn't provide you with enough organisational opportunity, these beautiful designs allow you to section your belongings even further, so you are never wondering where you left your keys, or which pouch your passport is in!

These pouches come in a range of complementary colours and fabric styles, so you can match your designs to your favourite Inner City and Nova bags.











NEW



FOLLIS COLLECTION



TOTAL

ECLIPSE



SEPIA





CREASED

BLACK

NEW



CREASED

SAFARI

BEIGE





CREASED

STRONG

BLUE





CREASED

MIX







FRANC M

3 Zipper pouch medium + RFID HFOL 03 M

cm 10 × 1 × 15 inch 3.9 × 0.4 × 5.9 weight 60 gr







FRANC L

3 Zipper pouch large + RFID HFOL 03 L

cm $10,5 \times 2,5 \times 19$ inch 4.1 × 0.9 × 7.4 weight 88 gr







FRANC XL 3 Zipper pouch xlarge + RFID

HFOL 03 XL

cm $12 \times 2,5 \times 21,5$ inch $4.7 \times 0.9 \times 8.4$ weight 128 gr







RUPEE

RFID Passport holder HFOL 07 cm $18,5 \times 3,5 \times 13$ inch 7.2 × 1.3 × 5.1 weight 120 gr









MEDIUM cm 12,5 × 18

MARK

HFOL 10

3 Pouch set + RFID

inch 4.9 × 7 weight 120 gr

LARGE cm 14,5 × 21 inch 5.7 × 8.2 weight 120 gr



COCCON

COMFY, SPARKLING COCOON

Warm, snug, and cosy, the Cocoon Collection is all about comfort and joy! These cushioned bags bring peace and calm to your look, no matter how crazy the world is outside, keeping your belongings all wrapped up in an organised, safe, and stylish way.

Unleash your inner butterfly with four gorgeous colours, each with a metallic shimmer that makes these bags stand out with effortless charm. Whether you are dressing up or dressing down, these easy-going designs will ensure every outfit is dazzling!





COCOON



BLACK

DEEP BLUE





STRONG

BLUE



NEW

SAFARI

BEIGE



SNUG 2-in-1 crossover/waistbag

HCOCN 01 cm $11 \times 4 \times 19,5$

volume 0,86 l weight 220 gr inch 4.3 × 1.5 × 7.6











CUSHY

Flat vertical crossover HCOCN 06

cm $21 \times 3 \times 19,5$ volume 1,23 l inch 8.2 × 1.2 × 4.2 weight 200 gr













COMFY

Backpack HCOCN 04

cm $31,5 \times 8,5 \times 32,5$ volume 8,70 linch 12.4 × 3.5 × 12.8 weight 440 gr













COZY

Shoulder bag

HCOCN 02

cm 18 × 8 × 27 volume 3,89 l weight 320 gr inch 7.0 × 3.1 × 10.6











BILLOWY

Backpack wit flap HCOCN 05

cm 36,5 × 15 × 27 volume 14,78 l inch 14.3 × 5.9 × 10.6 weight 500 gr













SOFTY

Handbag HCOCN 07

cm 23 × 10 × 31 inch 9 × 3.9 × 12.2

volume 7,1 l weight 500 gr









PUFFER

Tote bag HCOCN 03

cm $33 \times 14 \times 34$ inch 13 × 5.5 × 13.4

volume 15,71 l weight 600 gr















LIBRA COLLECTION



FREEDOM OF MOVEMENT

To be unique is to be free. Exactly what Libra brings to our lives, freedom of movement and freedom of choice. A sense of harmony allowing us to stand out without being loud. Timeless, practical and elegant.

Libra consists of minimalistic designs with clean cuts. Satin touch recycled fabric playfully matches with lacquered accessories and soft touch trim details. Finished with an adjustable fashionable shoulder strap and decorative keychain.





LIBRA COLLECTION







BLACK

BALTIC BLUE



FREE

Flat vertical crossover + RFID HLBR 01

cm $19 \times 5 \times 13,5$ volume 1,28 l inch 7.4 × 1.9 × 5.3 weight 290 gr













BALANCED

Medium backpack + RFID HLBR 04

cm 31 × 12 × 26 volume 9,67 l inch 12.2 × 4.7 × 10.2 weight 450 gr













FAIR

Crossover + RFID HLBR 02

cm $16 \times 6 \times 20$ volume 1,92 l inch 6.2 × 2.3 × 7.8 weight 280 gr















EQUITY

Business backpack 14" +RFID HLBR 06

cm $38 \times 12 \times 30$ volume 13,6 l inch 14.9 × 4.7 × 11.8 weight 800 gr















EVEN

Handbag + RFID HLBR 03

cm 22 × 8 × 22 volume 3,87 l inch 8.6 × 3.1 × 8.6 weight 420 gr

















Hobo Crossover + RFID HLBR 07 cm $19.5 \times 8.5 \times 19.5$ volume 4.39 l











HARMONY

Business handbag 14" + RFID HLBR 05

cm 26,5 × 10 × 36 volume 9,54 l inch 10.4 × 3.9 × 14.1 weight 950 gr















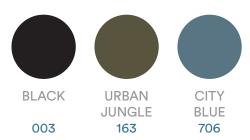


COLLECTION

SMART COMMUTER

This beautiful range of smart business bags was made for the modern commute, making early morning travel a little bit more enjoyable. There are lots of different ways to get from A to B, but you'll always want to do it in a practical, pain-free, and professional way, which is why these lightweight designs are ideal.

Taking you from the subway to the office with ease, the Commute range offers extra security and protection in every pocket and zip. Available in three stylish colours, you can keep your work files safe and your laptop out of reach of any potential thieves. All you have to worry about is being on time!





COMMUTE COLLECTION







706

BLACK URBAN JUNGLE

CITY BLUE

TURN NEW

Cross over S 9" + RFID HCOM 08

cm $23,5 \times 5 \times 16,5$ volume 1,9 l inch 9.2 × 1.9 × 6.4 weight 270 gr







RAIL

3 Compartment backpack 15,6" + raincover + RFID HCOM 05

cm 43 × 18 × 31 volume 23,9 l inch 16.9 × 7.0 × 12.2 weight 1150 gr







WALK NEW

Cross over M 10" + RFID HCOM 09

cm 26,5 × 7,5 × 20 volume 3,98 l inch 15.7 × 5.9 × 12.6 weight 320 gr







SUBURBANITE

Overnight Exp. backpack 15,6" + RFID HCOM 06

cm 46,5 × 17.5 × 30 volume 24,4 l inch 18.3 × 6.9 × 11.8 weight 1400 gr





LINE

Rollup backpack 15" + RFID HCOM 03

cm 41 × 12 × 28 volume 13,7 l inch 16.1 × 4.7 × 11 weight 720 gr





TURTLE

Backpack/duffle Cabin size 15,6" + RFID HCOM 07

cm 54 × 24 × 35 volume 45,3 l inch 21.2 × 9.4 × 13.7 weight 1140 gr





TRAM

2 Compartment backpack 15,4" + RFID HCOM 04

cm 40 × 15 × 32 volume 19,2 l inch 15.7 × 5.9 × 12.6 weight 890 gr









COLLECTION BIKE

See and be seen

The morning cycle to the city can be a chore or a challenge, depending on your mood. The new Commute Bike Collection will add a fun, stylish vibe to your journey, with practical elements and a versatility that is sure to appeal to the modern cyclist.

Keeping your belongings dry in a downpour, thanks to highly water-repellent coated fabric and coated zipper tapes, this collection is also about safety, with reflectors to make sure you are visible on the road. Effortlessly transitioning from bicycle bag to backpack, this is the ultimate collection for the cyclist about town.





COMMUTE BIKE COLLECTION







BLACK

STRONG

OLIVE

RIM NEW

1 Comp Backpack 14" + RFID HCBI 04

cm 38 × 14 × 29 volume 15,4 l inch 14.9 × 5.5 × 11.4 weight 640 gr







STEM NEW

2 Comp Backpack 15.6" + RFID HCBI 03

cm $40 \times 14 \times 31$ volume 17,3 l inch 15.7 × 5.5 × 12.2 weight 760 gr







CHAIN NEW
Roll up backpack 15" + RFID HCBI 01

cm 53 × 13 × 26,5 volume 18,2 l inch 20.8 × 5.11 × 10.4 weight 1000 gr





HUB NEW

Roll up backpack L 15.6" + RFID HCBI 02

cm 59 × 13,5 × 30 volume 23,9 l inch 23.2 × 5.3 × 11.8 weight 1420 gr









NEXT COLLECTION

WHAT'S NEXT

What does the future hold? Whatever it is, you'll be well prepared with your bag from the Next collection. These spacious, smart bags are ideal for business or travel, pulling your professional look together to ensure you are ready for anything.

These are bags with ambition, with room for all your business essentials so you are always cool, calm, and collected when opportunity knocks. Available in three executive colours that will enhance your polished look, who knows what will come Next!



NEXT COLLECTION







ELEGANT

BLACK

STYLISH GREY



APP

Vertical crossover 7" + RFID

HNXT 01

volume 2,8 l

cm $21,5 \times 8 \times 16,5$

weight 360 gr inch 8.4 × 3.1 × 6.5 weight black 380 gr













SCRIPT

Backpack 2 compartment 15.6" + RFID

HNXT 05

volume 20,7 l

cm $42 \times 17 \times 29$

weight 980 gr inch 16.5 × 6.7 × 11.4 weight black 1100 gr



















CHIP

1 Compartment slim crossover + RFID

HNXT 09

volume 2,2 l

cm $24 \times 5 \times 19$

weight 400 gr inch 9.4 × 1.79 × 7.48 weight black 440 gr

















DISPLAY

3 Way backpack 15.6" + RFID

HNXT 06

volume 14,5 l cm 29,5 × 12,5 × 39,5 weight 1100 gr

inch 11.6 × 4.9 × 15.5 weight black 1200 gr











INC

Vertical crossover 10" + RFID

HNXT 02

volume 4,9 l

cm 26 × 9 × 21 inch 10.2 × 3.5 × 8.2

weight 460 gr weight black 500 gr

















BYTE

2 Compartment briefcase 15.6" + RFID **HNXT 08** volume 10,53 l

cm 30 × 9 × 39 inch 11.8 × 5.1 × 15.3 weight 980 gr weight black 1100 gr





DRIVE

Backpack 2 compartment 14.1" + RFID

HNXT 04 volume 17,6 l

cm 40 × 16 × 27,5 weight 880 gr inch 15.7 × 6.3 × 10.8 weight black 1000 gr





CARD NEW

Roling tote 15.6"

HNXT 10

cm 35 × 21 × 46

weight XXXX gr inch 13.7 × 8.2 × 18.1 weight black 2700 gr

volume 33,8 l







LINEO

For the modern Hedgrenist

Life is all about balance and the modern professional needs to be able to juggle self-care with work, ready to log in from any location, supported by sleek, stylish accessories like those found in the Lineo Collection. Transport all your necessary technology to your hot desk, office, or co-working space and don't forget to grab a coffee on your way.

Digital nomads also need smaller bags with the same business vibe for their scheduled exercise breaks. This range contains every style you could possibly need, in smart colours that will solidify your executive reputation, even out of hours.





LINEO







SILVER



LINEAR

Multipocket crossover HLNO 06

cm 18 × 3 × 13 inch 7 × 1.1 × 5.1 volume 0,8 l weight 80 gr











CONTOUR

Vertical crossover 8.3" HLNO 07

cm 25 × 7 × 20 inch 9.8 × 2.7 × 7.8

volume 3,5 l weight 280 gr











FRAME

Flat monosling 8.3" HLNO 08

cm 37 × 2 × 17 inch 14.5 × 0.7x 6.6

volume 1,2 l weight 200 gr













volume 820 l

weight 20,1 gr

Backpack 2 Compartment 15.6"



DASH

HLNO 04

cm 43.5 × 16 × 29

inch 7.1 × 6.3 × 11.4



LINEO COLLECTION







LEGION BLUE

BLACK

SILVER



STRIPE XS

20" / 55 CM Spinner (Low cost)

HLNO 01 XS

55 × 20 × 40 cm 21.6 × 7.8 × 15.7 inch weight 2,5 kg / 5,5 Lbs volume 37,4 l











STRIPE S

20" / 55 CM Spinner (IATA size) HLNO 01 S

55 × 25 × 35 cm 21.6 × 9.8 × 13.8 inch weight 2,5 kg / 5,5 volume 40,8 l















STRIPE M EX

24" / 66 CM Spinner HLNO 01 M EX

66 × 30 × 42 cm inch 26 × 11.8 × 16.5 weight 3,5 kg / 7,7 Lbs volume 72,9 l / 78,1 l exp.















STRIPE L EX

29" / 75 CM Expandable spinner HLNO 01 L EX

75 × 32 × 50 cm inch 29,5 × 12.6 × 19.7 weight 4,4 kg / 9,7 Lbs volume 105,3 l / 115,4 l exp











COCOON COLLECTION



NEW



STRONG BLUE 849



SAFARI BEIGE 859

NEW

NOVA



COLLECTION



STRONG BLUE 849

NEW



STRONG RED 850

NEW

NEW



NORTHERN GREEN 851

FOLLIS COLLECTION

NEW



CREASED MIX 855

NEW

COSMIC MIX 856

NEW

NEW

CREASED

SAFARI BEIGE

852





CREASED STRONG BLUE 853

HIC SEASONALS COLLECTION



NEW



CREASED BLACK

854



CREASED **SAFARI** BEIGE 852





CREASED STRONG BLUE 853





NEW QUILT **BLACK**





NEW QUILT **BRANDY BROWN** 858 857

COMMUTE



TURN NEW



WALK NEW

NEXT

CREASED

BLACK

854



CARD NEW

TRAVEL COLLECTION



RIM NEW



STEM NEW



CHAIN NEW



HUB NEW

KEY MARKETING STYLES

Receive full marketing support

JULY

LIBRA FAIR HLBR 02

NEXT APP HNXT 01



AUGUST

INNERCITY AVA HIC 432

NEXT SCRIPT HNXT 05

COMMUTE LINE HCOM 03



SEPTEMBER

INNER CITY

EYE HIC 176



OKTOBER

NOVA

COLOURS STRONG RED STRONG BLUE NORTHERN GREEN



NOVEMBER

COMMUTE BIKE

STEM HCBI 03



DECEMBER

COCOON

SOFTY HCOCN 07 PARFUM



GO TO MARKET KIT AUTUMN WINTER 2023

GO TO MARKET KIT 1

GO TO MARKET KIT 2

GO TO MARKET KIT 3

GO TO MARKET KIT 4 GC

GO TO MARKET KIT 5 GO TO MARKET KIT 6









ST SEPTEMBER

INNER CITY NOVA



OKTOBER



NOVEMBER

FOCUS



B2B Sell in activation ipv Sale in activation

COCOON



DECEMBER

FOCUS



Holiday campaign & Hedgren Perfume focus



AUGUST

FOCUS

30th anniversary Campaign

ICONS

- Water repellent coating

 High water repellent coating

 Anti Dust

 Genuine leather

 Phone pocket

 Detachable inner pouch
- Bottle pocket
- Key hook
- Organiser
- RFID pocket
- Mini tablet
- Tablet
- Computer
- A4 Size

- Smart sleeve
- Expandable function
- Card slots
- Identity tag
- TSA lock
- Carry on luggage
- Safety hook
- Pocket for battery
- Cable loops inside
- uSB patch hole
- USB exit port
- Raincover
- Reflective trim
- Locking zippers
- Double coil secured zippers

- Wet pocket compartment
- Detachable straps
- 100% Polycarbonate
- 360° wheels
- Strong
- Packing straps
- Lightweight
- Shoe pocket
- Passport pocket
- Sternum strap
- Tuck away back pannel cover
- Water repellent zippers
- Fixation hooks for bike

IMPORTANT NOTE

Please be informed that not all styles, colours and prints are available in every country, please contact your local distributor for more information.

Please note that small differences might occur from the images inside the catalogue with the actual product (colour, style details, dimensions or hardware).



www.hedgren.com